



**BEST
PLACE
TO
START**

DAY	THEME	09.30	10.00	10.30	11.00	11.15	11.45	12.15	12.45	13.15	14.00	14.30	15.00	15.30	16.00	16.30
1 23/05	BUSINESS MODEL CANVAS	BREAKFAST + NETWORKING	Welcome + Introductions		BREAK	Team Pitches		Programme Expectation	LUNCH	Lunch + Learn	Module 1 Problem Canvas		Teamwork		Review + Wrap up	CLOSE
2 29/05	CUSTOMER VALIDATION	BREAKFAST + NETWORKING	TeamCheck		BREAK	Module 2 Customer Validation			LUNCH	Lunch + Learn	Teamwork		Guest Speaker		Review + Wrap up	CLOSE
3 05/06	VALUE PROPOSITION + MARKET OPPORTUNITY	BREAKFAST + NETWORKING	TeamCheck		BREAK	Module 3 Value Proposition			LUNCH	Lunch + Learn	Module 4 Market Opportunity		Pitch Tips	Review + Wrap up	CLOSE	
4 10/06	PRESENTATION SKILLS	BREAKFAST + NETWORKING	TeamCheck		BREAK	Module 5 Presentation Skills			LUNCH	Lunch + Learn	Pitch Practice				Review + Wrap up	CLOSE
5 19/06	PROGRAMME SHOWCASE	Programme Showcase							LUNCH	Programme Ends						

IN PARTNERSHIP WITH



THE IRELAND FUNDS